

## Moorestown Economic Advisory Committee: Minutes May 28 2019

### 1) Meeting called to order at 7pm. Roll call:

Present:

- Scott Aschoff
- Michael Babcock
- Caroline Joyce
- John Logue, Planning Board Member
- Steve Pazienza, MBA President
- Kate Wilson
- Naoji Moriuchi
- Anthony J. Zappasodi, Director of Community Development

Absent:

- Charles Esposito
- Brian Donnelly, Township Council Member

### 2) Review and Adoption of Minutes from March 26th 2019

- Motion to approve made by John Logue; seconded by Michael Babcock

### 3) Report from Town Council Liaison/MBA

MIA

### 4) Report from MBA - S Pazienza

- Moorestown Day – virtually sold out in terms of locations
- \$25K donated by MBA for main street beautification – to be matched by Township for visual improvements along Main Street. Benches & Pots. Cutting back overgrown areas etc.
  - Will know final matching amount once 2019 budget approved (Final budget not adopted yet)
  - Hanging baskets unlikely to happen this year – Tom Rochelle had 3-4K for flowers previously. Gina did a lot of this work on her own.
  - Scott to send note from EDAC to Tom R & Tom Neff encouraging release of township funds.
- Food Truck Event Wednesday August 23rd – street will be closed – there will be tables for family style dining; MBA has to pay for police. Vendors will have a small charge to participate – capped at 20 vendors.
  - If a vendor participated in 2018, it's possible to fast track their application for 2019 (Intro on June 10<sup>th</sup>, public hearing and voting on June 24<sup>th</sup> or July 8<sup>th</sup>)
  - Owners have to take responsibility for background check of their employees
  - After Food Truck event, EDAC will revisit ordinance
  - Ordinance should have 2 sections: one day township events & ongoing town wide vendors. (Caroline Joyce – we still need individual checks for people trading town wide)
- Halloween Parade is coming back this year – led by Newcomers Association...linked to getting people onto Main Street.
- Peter Pan – possible sale – 3 offers – awaiting to hear what type of business will be using this space.
- Next areas for improvement if there's a positive response to the Main Street improvement activity: Lenola and the Mall

### 5) Old Business:

- **“Business friendly” permitting & ordinances:**
  - **Revitalizing Moorestown Main street:**
  - What does it cost to come into Moorestown and do business (hook up rates for sewer, water etc)
  - State has guidelines for use (DEP has state guidelines to establish use)
    - Carry over from April : Mr. Pazienza – to reach out to Jim O'Malley and see what the process was for Collingswood & Pitman – questionnaires, revitalization plan etc.
- **Commercial zones**
  - Mr. Logue presented recommended changes to some of the SRI zoning codes for possible submission to council/zoning & planning committees.

- Expand permitted uses to cover some significant growth areas (e.g. healthcare providers; occupational skills training)
- EDAC committee to provide feedback to Mr. Logue ASAP with any other points
- Planning board have a full plate until fall but we should be ready to present then.
- Mr. Logue believes planning board is receptive to hearing recommendations on changes.
- On border always have issues with people who back up to this.
- **Planning Ordinance Rewrites:**
  - TZ has made budget requests for rewriting all the planning ordinances - \$20K
  - Motion to call for Township to give budget for rewriting of ordinances – Mr. Moriuchi; Seconded by Mrs. Wilson. – all in favor. Mr. Donnelly to be asked to submit this to council for support.
- **Percheron Park**
  - Met with town managers and project manager & owners;
  - DEP 2 more-year extension to clean up.
  - Pete Palko – pushed for within 2 months get testing – and suggested alternative remediation solution. Plan that might allow for Spring 2020 build...
  - Statue is being cast now. The more land covered with hardscape, the smaller the remediation issue.

**New Business:**

- Perkins – sustainable Moorestown committee – grants being progressed by Kara Buss
- Mr. Zappassodi to determine if this is something EDAC can be involved in supporting.

8.40pm: Motion to adjourn - Mr. Moriuchi; seconded Mrs. Joyce.