

Sustainable Moorestown Committee Meeting Minutes

February 11, 2021

I. Call to order

Wolfgang Skacel called to order the regular meeting of the Sustainable Moorestown Committee on February 11, 2021. The meeting was held virtually.

The following were in attendance:

Patrick Fowler, Wolfgang Skacel, David Hess, Jake Van Dyken (Township Council Liaison) , Eloise Naylor, Saima Bhutta, Tina Montana, Marna Andrew, Peter Clifford (Township Liaison), Chris Salvatico (guest), Bradd Forstein, and Barb Kreider

II. Adoption of Meeting Minutes

Minutes from the November 2020 and January 2021 meetings were approved.

III. Update from Township Liaison

- Pete Clifford was attending on behalf of Nancy Jamanow
- No update on GPS project.
- Jake Van Dyken communicated that he had reviewed with town council the proposed solar project at the Pulverizing Services site. Jake expressed his support of this project and requested as the next step that the committee present to town council at its next meeting.
- **ACTION: Present proposed solar project at Pulverizing Services at next town council meeting - Bradd Forstein/Kenneth Elwell**

IV. Update on Open Action Items

- Sustainable Business Recognition Program - Barb Kreider
 1. Barb requested that the three businesses currently recognized on the Sustainable Moorestown website under an earlier program be removed. Any eligible businesses could apply for recognition under the new business recognition program.
 2. **ACTION: Remove the three existing three business from the Sustainable Moorestown website - Chris Salvatico**
- Pollinator Habitat Pilot Update - Lou Naylor / David Hess
 1. Application submitted to Xerces for free pollinator plugs.

2. David discussed with Nancy Jamanow regarding the renewal of Bee City Certification. This renewal will cost \$200 and will require that a sign be installed. David and Nancy have discussed inclusion of these into the Township budget.
 3. Regarding signs, previous discussions were held with John Gibson of the Tree Committee about placing Bee City signs on the same signs as the existing Tree City signposts. Cost was estimated at ~ \$600 for the six signs needed.
 4. **ACTION: Lou Naylor to follow-up with the Public Works Department regarding mowing the pilot pollinator garden in late March.**
 5. Swede's Run is a potential future site for a pollinator garden.
- Holiday Light Collection Program - Wolf Skacel
 1. Wolf reported that ~ 900 pounds of holiday lights have been collected for recycling.

V. Discussion of New Business

- Community Solar Project - Wolf Skacel
 1. Wolf shared a letter sent Mark Liston at Brightcore Energy expressing the Sustainable Moorestown Committee's support of industrial rooftop solar projects.
- Health & Wellness Proposal - Wolf Skacel
 1. Wolf reached out to Cambridge Rehabilitation and they are interested in partnering with us on health & wellness programs.
- 2021 Proposed Projects
 1. Spring Community-Wide Yard sale
 - a) It was agreed to conduct this again on the 2nd Saturday in May (May 8, 2021).
 - b) **ACTION: Submit banner application - Wolf**
 - c) **ACTION: Set-up registration site, Google sign-up form, and post to Facebook site - Chris**
 2. Daffodil Day
 - a) Artists are interested in participating, but MBA is planning to have a low key event this year due to the pandemic.
 - b) **ACTION: Wolf to check with artists on interest level in some type of open air event.**
 - c) Saima and Tina both expressed interest in supporting if it was decided to move forward.
 3. Sports / Musical Instrument Swap Event
 - a) Bradd mentioned one idea would be to establish a centralized site for a specific date & time where exchanges could be made.
 - b) **ACTION: Bradd to investigate this idea further and discuss with Wolf.**
 4. Medical Item Collection Event
 - a) Concerns were raised about possible liability issues.
 - b) One possible approach would be to coordinate a collection event and donate items to Goodwill as they will accept these items.

- c) It was agreed to table this project.
- 5. Pedal 4 Progress - this project idea is being dropped.
- 6. Expansion of recycling activities / awareness of DPW drop off area
 - a) Wolf has tried to reach out to Doug Nims on this.
 - b) One idea was to engage a high school club to assist with raising public awareness.
 - c) **ACTION: Barb to reach out to Moorestown Friends to discuss this idea.**
- 7. Adopt a Storm Drain
 - a) My notes did not capture any specific actions or follow-up on this project idea.
- 8. Social Media
 - a) Tina can assist with Instagram, Twitter, and other social media accounts.
 - b) **ACTION: Wolf to connect Tina with Toni Farmer on getting access to the existing accounts that Toni set up previously.**
- 9. Sustainable Moorestown website update
 - a) David can provide new content to Chris.
 - b) **Chris suggested we retire some of the content.**
 - c) **ACTION: Tina to check if Rowan University students are looking for social media projects which might be an option for getting tech savvy resources to help with updating the website.**
- 10. Sustainable Jersey Certification - David Hess
 - a) Goal would be to submit our application in June of this year.
 - b) Good progress by Township on vehicle fleet as four hybrids being purchased to replace older vehicles.

VI. Open Forum

- No topics

VII. Meeting Adjournment

- Meeting was adjourned at 8:56 PM.

Minutes submitted by: Patrick Fowler

Next Meeting: The next meeting will be held virtually on March 11, 2021 at 7pm.