

TOWNSHIP OF MOORESTOWN APPEARANCE COMMITTEE

Minutes for the Meeting of April 21, 2021

Present: Steve Chepurny, Karen Chigounis Pat Canton, Annette McGuire, Gina Zegel, D'Arcy DiSpirito, Marianne Aleari, Wayne Urffer, Dave Donachy, Frank Costello, Lisa Batts-Turner, Melissa McGrath

Township Representative: Patty Muscella

Council Representative: Sue Mammarella

Call to Order: Attendance and Election of Officers: Patty called the meeting to order and took attendance.

Consideration of Minutes: March 17, 2021: Steve moved to approve the minutes from March. Frank seconded the motion, and all approved.

New Business: Steve introduced and welcomed Dan Nichols from the Reagan Design Group. They have a development application for 300 Route 38, Block 3207 Lot 7 for minor site plan with variances. They will be remodeling an existing building at the site for Reconstructive Orthopedics which is currently operating in the Virtua Building. They will be removing the handicapped parking at the entrance. They will be eliminating a driveway close to Rt. 38. There will be a roadway to the back parking lot. They will be adding 52 parking spaces. On the first floor there will be 15,000 sq. ft. of space for appointments with patients. On the second floor there will be administrative offices and an area for physical therapy accessible by an elevator. Pleasant Valley will be the side for patients to enter. Doctors will enter from the back. There will be an Urgent Care for orthopedics. All the entrance areas will need signage. The elevation will be updated to look more current with the addition of more glass and blue panels of metal or other material. A canopy will be added to the exterior entrance. The remaining brick will be cleaned. Steve commented on the attractiveness of the

proposal and asked about outdoor seating for employees. There will be outdoor eating areas and benches for waiting outside. Hardscape will become green. Steve asked about the sycamore. They will be saving that tree. Sidewalks will be installed along Pleasant Valley Ave. There will be a sign facing Rt. 38 and one facing Pleasant Valley Ave. Direction signs will be in the parking lot and under the canopy. Dave and Pat liked the new elevation. Karen and Gina thanked them for re-doing an existing building. Frank appreciated what they are doing since old buildings are difficult to upgrade.

Demo Application: None

Sign Permit: None; but we all like the proposed sign for the Cupcake Carnival store. Karen moved to approve that sign. Steve seconded, and we all approved.

Arbor Day: This will be on Friday, April 30th. Public Works and Parks and Recreation will both receive a plaque. Gina and Karen will present the awards. Council Members will attend and speak. In the past some children have attended.

Historic Preservation: Annette said they are close to moving ahead and should be close by the end of the year. They are focusing on demolition, relocation, and construction. Sue said they will be in front of council for a meeting. Steve asked for an informal meeting in October. Discussions will be public. Gina asked for workshops at the library for presentations concerning the history of our town along with the goals and actions of historic preservation.

Council: Sue said they are concentrating on two things: The Lenola Streetscape Project and Percheron Park. The Park will be on the agenda for May. Gina and Kathy Logue are working on paring down costs. They are looking at reducing the overall number of lights and using concrete with brick trim instead of a patterned concrete.

Main Street: Gina commented that maintenance needs to be done. She is pulling weeds. The township said they would clean up. Steve asked if there are extra enforcement officers. Sue was not sure. Letters were to be sent out. Patty said there are 2 enforcement officers; both of whom are part time. Gina commented that most of the store owners do not own the properties they are in.

Goals and Actions: Gina and Karen are reviewing. They will move discussion to May. They are planning on posting the list on the Moorestown website.

Public Comment: Pat complained about the unsightly sign on Main Street near Wells Fargo, and many agreed that it is not in keeping with the aesthetic of our town. Sue will contact people in charge of the sign.

Dave asked about the sign ordinance. Patty said they are working on various pieces of it.

Our committee got blamed in an on line letter for the Dollar Store coming to Lenola. They were obviously completely uninformed as to the procedures and operation of our town. We are an advisory committee. We made a number of suggestions concerning the appearance of the proposed building, the signage, and the proposed landscape design.

Steve asked for a motion to adjourn our meeting. Karen made a motion to adjourn our meeting. Dave seconded the motion. Steve asked for approval. All approved @ 8:11

Next Meeting: May 19, 2021 @ 7PM in the Donut Room.

Respectfully submitted by Pat Canton

