

## Moorestown Economic Development Advisory Committee

May 25, 2021 Minutes. 7:00 pm - Virtual Meeting

Motion to call meeting to order 7:02 by Mr Kirschner. Seconded by Mr Scafario. Approved

### Roll Call

Mayor Nicole Gillespie, Moorestown Town Council liaison – present

Mark Hines - present

Chris Scafario – present

Kate Wilson – absent - excused

Nancy Jamanow - Director of Community Development - present

Melissa Arco Burns – present

Philip Kirschner - present

Jim Walsh - present

Kathy Hiltner, President of Moorestown Business Association

John Troy – present

### Approval of minutes of April 2021

Motion: Ms. Burns. Seconded: Mr. Scafario– Approved by everyone.

### Council Liaison – Mayor Gillespie

- Mayor Gillespie informed the group that Kevin Aberant will be the new Township Manager with a start date of July 30th.
- The Microbrewery Ordinance passed.
- Percheron Park – They had the second reading for the Bond for the park construction with the hope that the project will begin in the summer. The Percheron Committee will continue to raise matching funds.
- Lockheed Martin is expanding their existing property to bring 400 new jobs to our area.
- Package Goods Licenses – resolution will be introduced on June 14<sup>th</sup> for the intent to award two licenses. They are looking to utilize the Historical Method for the award. They hope to be able to issue a wording by July 12<sup>th</sup>.
- Cannabis – Subcommittee formed that will be submitting their recommendations to council on June 28<sup>th</sup>. Council will proceed with the process to be able to come to a decision by the August 21<sup>st</sup> deadline.
- Lockheed Martin made a presentation about UES the property on Borton Landing Rd which is actually owned by the Township for Affordable Housing. They indicated it is a security risk to have the housing there and will give the Township another parcel that can be used instead.
- Council approved the Kayak Race for June 12<sup>th</sup> and the MBA Food Truck event on August 18<sup>th</sup>.
- Hope to begin having in person meetings by June 1<sup>st</sup>.

### Moorestown Business Association– Ms. Hiltner

- Restaurant focus –
  - Support campaign to get people to get out and post about restaurants. There were a lot of posting about the restaurants but no photos. Looking to have the restaurants support the concerts in town by offering some specials for that night of the concer
- Working on getting Food Truck vendors signed up for the August 18<sup>th</sup> event on Main Street. The MBA is moving forward with Autumn in Moorestown which will take place on October 9, 2021.

### Director of Community Development – Ms. Jamanow

- Right to Farm:

- Ms. Jamanow sent out a draft of the Right to Farm Act highlighting what is covered under the Right To Farm Act for farms now and highlighted items to be in the zoning ordinance as permitted uses in a zoning district that permits agriculture.
- Ms Jamanow sent out a blurb about the Micro Breweries that Mr Scafario can utilize for a press release about the ordinance passing.
- Ms Jamanow indicated that Reconstructive Orthopedics is moving it's corporate headquarters to Rt. 38, Moorestown

### **Planning Board – Ms. Burns**

- Ms. Burns indicated that the Planning Board adopted 3 ordinances.

### **New Business:**

- Discussion on Bids for Package Goods Licenses
  - Council does not have to go with the highest bidder. Wants to look at what fits best in the community. Discussed areas where they would be allowed. Review the application and any potential questions could be added by EDAC. Mr. Hines will forward the package used in 2012 and committee members can forward questions to Mr. Hines or Mayor Gillespie.
  - Mr Scafario brought up the previous conversation about doing a webinar about the process. Mayor Gillespie indicated it could be possible to do. Will discuss with Mr Scafario about timeline.
- Municipal Food Truck Event – considering doing an event for the community at the Municipal building lawn having a few Food Trucks with music on a Friday evening for the summer. We could partner with the MBA. Ms Hiltner indicated that she would work with the Township on it but suggested that it may be difficult to get Food Trucks on Friday evenings since it is their season. Perhaps consider doing it another evening. Mayor Gillespie indicated they chose Friday since the Library is not open Friday evening. More conversation and plans to come.

### **Old Business**

- **Systemic Issues**
  - Mr. Kirschner, Mr. Hines & Mr. Walsh – All will meet with Mr Merchel and Ms Jamanow to discuss the process. Mr Hines is meeting with a landlord to discuss issues. Additional meetings will be scheduled to further discuss issues.
- **Township website:** Current budget – \$5,000 header & business page.
  - Mayor Gillespie and Ms Wilson have taken this project on. Working on website and design review and it could possibly be up by July. Committee will review the design for approval.
- **Press Release**
  - Mr. Scafario will work on the release to get it done as soon as possible. Discussed the possibility of including information about the webinar in the press release.
- **Cannabis**
  - There is a subcommittee formed that will make recommendations to Council on June 28<sup>th</sup>. It was noted that some of the surrounding communities such as Mt. Laurel, Delran, Evesham and Cinnaminson are interested in bringing Cannabis to their areas. Discussion continued about the impact on the community but we have to be able to reach the date of August 21<sup>st</sup> with a plan. At our June 22<sup>nd</sup> meeting, the recommendations of the subcommittee will be available for us to review before going to Council.
- **Right to Farm**
  - Ms Jamanow sent out the changes to the Right to Farm ordinance and we will discuss it at our next meeting.

### **Open Forum/Miscellaneous Discussion**

- Ms. Jamanow reported a recommendation to change the parking ordinance at Council. A chart was added to show what the parking needs are for an area and the type of business. There will be a second reading on June 14<sup>th</sup>.

### **Public Comment**

- No public comment.

### **Adjournment**

Motion by Mr Kirschner. Seconded by Mr. Scafario. Approved

Next Meeting June 22, 2021