

## Moorestown Economic Development Advisory Committee

July 27<sup>th</sup>, 2021 Minutes. 7:00 pm – In Person Meeting

Motion to call meeting to order 7:05 by Mr. Hines. Seconded by Mr. Scafario. Approved

### Roll Call

Mayor Nicole Gillespie, Moorestown Town Council liaison – present

Mark Hines - present

Chris Scafario – present

Kate Wilson – present

Jim Walsh - Present

Philip Kirschner – present

John Troy – present

Kathy Hiltner, President of Moorestown Business Association – present

Nancy Jamanow - Director of Community Development – present

Melissa Arco Burns – present

### Approval of minutes of June 2021

Motion: Ms. Wilson. Seconded: Mr. Scafario– Approved by everyone

### Council Liaison Update – Mayor Gillespie

- One bid for packaged license – Kmart site. Council may go out for new bids.
- Last Township Meeting - Ordinance for cannabis licenses in town were discussed- limited to 4 licenses (eg 4 people). Council can always increase number of licenses later if it wants to.
- Schools 1-12...means that businesses isn't blocked near private pre-schools.
- 500 buffer round park (with exception for RT 38/Strawbridge Lake)
  - No new facilities for growing
  - 200 Ft in SRC1 for residential properties - second reading August 9th
- Mall redevelopment - in good shape.
- Nagel - Borton Landing Road goes to the planning board August 19th...tax credits application due August 24th.
- Flying Feather - passed resolution to purchase part of this land.
- Budget - introduced - second reading August 9<sup>th</sup>
- Township solicitor - hired.
- Kevin Aberrant starts as Township Manager this Friday - Doug Nims retires as head of Public Works this Friday.
- Hired Kelly Flynn for Communications/Tech role

### Moorestown Business Association– Ms. Hiltner

- Food Truck event for August 18<sup>th</sup> – 17 trucks booked at the moment. 5-8pm.
- Working on Autumn in Moorestown Day which will take place on October 9, 2021. Collingswood & Haddonfield have events on the same day.
  - Car show will be taking place
  - Worried about Delta variant impacting event – but given high levels of vaccination hope the event is OK to go ahead.
- MBA passed on supporting Council Food Truck event, but Rotary will be supporting these events. Will feature a Cornhole contest. Proceeds will be going to Fullerton Park funds.

### Director of Community Development – Ms. Jamanow

- August 19<sup>th</sup> – Borton Landing meeting.

- Approved Reconstructive Orthopedics going into Miles Technology location.

### **New Business:**

- Outdoor Seating – Ordinance shared.
  - Do we want to make it permanent? Majority agree that this is a good thing.
  - Several restaurants had applied for outdoor dining with variances.
  - Will include direction in revised code:
    - Submit information.
    - Need safe access and walkways (Minimum 3ft-4ft)
    - No expanding into any parking lots
    - Allowance for Community Development approval rather than having to go to Planning Board – agreed this would be a smart direction to go in (e.g. Evesham example – designed to be owner friendly)
  - EDAC can help with messaging around the right process and way to get approvals for business requests.
  - How do we incentivize the businesses to come up with good ideas for improving main street (Chris) – e.g. how to find a better way to protect space outside restaurants etc.
  - Collingswood – great traffic calming initiatives.
  - Swedesboro Main Street – huge lights with cross walks. Do we need more bold lights to slow the speed of cars?

### **Old Business**

- Municipal Food Truck Event – September goal for library parking lot event– Wednesday or Thursday – avoid Back to School nights. Back to School Nights are September 13, 14, 22, 23 and 30. There is also a BOE meeting and a college application presentation on 9/21 and Yom Kipper on 9/16
  - Rotary are going to support this. Nick Pantal (VP Rotary) helping to pull this together.
  - Doing 3 separate applications – September 9<sup>th</sup>, October 14<sup>th</sup>, November 11<sup>th</sup>
  - Thursday's On The Green – goal is to get 5 food trucks per week.
  - If can find a band for \$200, that can be funded.
  - EDAC to help clean up at end of night.
  - Cornhole event.
  - Police will need to close the parking lot.
- **Systemic Issues**
  - Mr. Kirschner, Mr. Hines & Mr. Walsh – interviewing Kathy Hiltner to understand what Moorestown can do better.
  - Additional meetings will be scheduled to further discuss issues.
- **Township website:**
  - Business sub-section - first draft shared.
  - Civic engage – 6-7 hours of training required to update the website. Tom will let us know what dates are available after new hires in place.
  - EDAC will be responsible for building out content.
- **Cannabis** – discussed earlier in meeting.
- **Right to Farm**
  - Has been on back burner
  - Mr. Troy – great idea to focus on only writing up differences to state law
  - Possible farming interest in brewing/cider – Mr. Moriche possibly interested in this pathway.

Public Comment: None

Motion to adjourn – Ms. Hiltner; Second: Mr. Troy. All in favor – Aye.

Next meeting: August 24<sup>th</sup> 2021